



## **FOR IMMEDIATE RELEASE**

# **Pentagon Channel Now available on Comcast in Richmond Area**

ALEXANDRIA, VA, April 12, 2010 – The Pentagon Channel and Comcast today announced that the military channel is now available to Comcast customers in the Richmond area, including the City of Richmond as well as Goochland, Hanover, Henrico, Louisa and Powhatan Counties. The Pentagon Channel appears on Comcast's Digital Classic channel 185 within these areas.

The Pentagon Channel brings live Department of Defense news briefings in full, interviews with top Defense officials, short stories about the work of our military, important information about military benefits, and programs from each branch of the services to servicemembers, their families, and other interested viewers. The Pentagon Channel's flagship shows include "Around the Services," a look at what's going on at each branch of the military, and "RECON," a half-hour informational program providing an in-depth look on a variety of topics from real world operations, missions, and military events. In addition, the Pentagon Channel offers several military lifestyle programs such as: Fit for Duty, Grill Sergeants, FNG & Command Performance.

"The Richmond area is home to Ft Lee and the Joint Culinary Center of Excellence, the birthplace of our hit show, 'The Grill Sergeants,'" said Brian Natwick, General Manager of the Pentagon Channel. "We are happy this region will now have the opportunity to get an inside look at the hard work and dedication of their military neighbors."

### **About Pentagon Channel**

The Pentagon Channel broadcasts military news and information for and about the 2.6 million members of the U.S. Armed Forces -- Active Duty, National Guard and Reserve. The channel is available on-base to more than 1.3 million service members who live and work on more than 368 military bases, camps and installations in the U.S. The channel is also available to the 800,000 service members and their families serving overseas in 178 countries via the American Forces Radio and Television Service (AFRTS). The channel also reaches more than 18 million households through commercial distribution on satellite and cable systems nationwide. In addition, the channel programming is streamed live 24/7 at <http://www.pentagonchannel.mil>, is available via Video on Demand, and podcast – both audio and video -- from this website.

**About Comcast Cable**

Comcast Corporation (Nasdaq: CMCSA, CMCSK) ([www.comcast.com](http://www.comcast.com)) is one of the nation's leading providers of entertainment, information and communication products and services. With 23.6 million cable customers, 15.9 million high-speed Internet customers, and 7.6 million Comcast Digital Voice customers, Comcast is principally involved in the development, management and operation of cable systems and in the delivery of programming content.

Comcast's Eastern Division serves approximately 5.7 million residential and business customers across Delaware, Maryland, New Jersey, North Carolina, Ohio, Pennsylvania, Virginia, West Virginia and Washington, DC. The Eastern Division is based in Oaks, Pennsylvania and employs more than 20,000 people.

**For more information, please contact:****Pentagon Channel:**

Michael Winneker  
Manager of Distribution  
703-428-0200

[Michael.Winneker@pentagonchannel.mil](mailto:Michael.Winneker@pentagonchannel.mil)

**Comcast:**

Alisha Martin  
Senior Manager of Public Relations  
410-513-3155  
[Alisha\\_martin@cable.comcast.com](mailto:Alisha_martin@cable.comcast.com)