



For Immediate Release

The Pentagon Channel presents 'Armed Forces Boxing Championship'

TPC Sports launches with debut of 10-week boxing series

WASHINGTON, DC – June 22, 2010 – The Pentagon Channel makes military broadcast history by launching a 10-week television series with blow-by-blow coverage from the 2010 Armed Forces Boxing Championship!

"We are proud to now offer TPC Sports programming to our viewers and servicemembers stationed around the world," says Pentagon Channel General Manager Brian Natwick. "Expanding our event coverage into the boxing arena is a new way for us to showcase our men and women in uniform. This series also allows us to reach a new audience that otherwise may not be watching news, briefings or hearings. Moving into sports proves we are dedicated to entertaining and informing every man and woman in uniform with the latest news, cooking, fitness and sports programming."

The series debuts Friday, July 2nd at 2000 ET, and will continue every Friday with repeat airings each weekend. Each half hour show includes ringside coverage, analysis, and individual boxer profiles.

The tournament was held at Naval Base Ventura County, California, and features boxers competing in ten weight classes, plus a female exhibition bout. Only the best service athletes are selected to represent the United States Armed Forces in the boxing event each year.

'Armed Forces Boxing Championship' also marks the debut of TPC Sports. Stay tuned for coverage of other military sporting events, like mixed martial arts, coming soon to TPC Sports on the Pentagon Channel!

About the Pentagon Channel:

The Pentagon Channel broadcasts military news and information for and about the 2.6 million members of the U.S. Armed Forces -- Active Duty, National Guard

and Reserve. The channel is available on-base to more than 1.3 million service members who live and work on more than 370 military bases, camps and installations in the U.S. The channel is also available to the 800,000 service members and their families serving overseas in 178 countries via the American Forces Radio and Television Service (AFRTS). The channel also reaches more than 20 million households through commercial distribution on satellite and cable systems nationwide. In addition, the channel programming is streamed live 24/7 at www.pentagonchannel.mil, is available via Video On Demand, and podcast - both audio and video -- from this website.

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Contact:

David Silverstein
(703) 428-0200
dsilverstein@pentagonchannel.mil